NC Soy Alliance

Recruiter Program

How it Works

Every member of the NC Soy Alliance has the opportunity to sign up for the Recruiter Program. Those who reach out to others in their communities will have the chance to earn incentives. Every new member signed up should be considered one point towards your total goal. Below is synopsis of the program.

- ◆ Sign up one new or expired member = 1 point for Recruiter
 - ♦ Membership must have been expired for 6 or more months to be eligible for Recruiter points.
- When Recruiters reaches 5 points, they will receive a free one year membership, to be applied at next renewal date
 - ♦ Free membership can be transferable. This will cover those who have non expired life or 3 year memberships
- ♦ Recruiter Rewards:
 - ♦ 5 points: free one year membership
 - 7 ++ points: free portfolio/ journal with NC Soy Alliance logo
- ♦ Top Recruiter Competition: Will be awarded to the Top Recruiter in each Category
 - ♦ **10-19 points**: free jacket with NC Soy Alliance Logo *valued at \$100*.
 - ♦ **20-29 points:** Auto Clay Thrower *valued at \$319.00*
 - ♦ **30++ points:** Benelli Shotgun *valued at \$1000.00*
 - All top Recruiters will be invited to a private luncheon on Friday of the N.C. Commodity Conference as a thank you for your work and support. (Beginning in January 2018)
- ♦ Regional Meetings: any Recruiter who volunteers to host a regional meeting will automatically receive 3 recruiter points!
- Recruiters must remind members to include the recruiter's name on the membership form to earn points!!
 - ♦ Also keep a list of those you recruited for verification.
- Recruiter points earned January December of each year.
 - ♦ Exclusion: Points earned in Oct, Nov, and Dec, 2016 will be included in totals for 2017.

It is a REQUIREMENT to be a member of NCSA to be in the Recruiter Program.

List of New MembersPlease keep a list of those you recruit as well as the day they sign up

NC SOY ALLIANCE

RECRUITER PROGRAM

TALKING POINTS

As a Recruiter for the NC Soy Alliance, you are the voice in communities that carries the message "Alliance is the Core of Advocacy." One of the best ways to recruit for members is by telling your personal stories. Communicating how both NCSA and ASA have been working for the good of the farmer and to protect their interests is the biggest door opener on membership. Below are additional talking points to remember when speaking with potential new members.

- With the new program, members will be receiving **2 memberships for the price of 1!** ASA is now complimentary with the purchase of a NC Soy Alliance membership, and is the only way to get an ASA membership.
- NC Soybean Producers Association is a paid affiliate in good standing with ASA and we have a right to send delegates to represent our state. To maintain this affiliation we need your continued support through your NC Soy Alliance membership.
- Legislative and Regulatory Priorities
 - ♦ Risk Management and Farm Policy
 - ♦ Federal Budget and Appropriations
 - ♦ Biodiesel
 - ♦ Trade Expansion

- Biotechnology and Environment
- ♦ Transportation and Infrastructure
- ♦ Ag-related Regulatory Agenda
- ♦ Aquaculture and Sustainability
- Farmer Membership Discount: Does your farm have multiple individuals who want to join the NC Soy Alliance? You now have the opportunity to save; the more people who sign up, the more you can save per person. *Individuals who sign up for the Farm Membership Discount should apply through the membership form including all members on one form.*
- How to sign up?
 - ♦ Membership Form provided is the easiest way!
 - ♦ Or you can sign up online at https://soygrowers.com/belong/join-asa/

Number	Cost
Standard	\$100 each
3-5	\$90 each
6-9	\$80 each
10+	\$70 each

Member Benefits

- Policy representation in Raleigh and in Washington D.C.
- Monthly NCSA Policy updates
- Complementary membership in the American Soybean Association
- ASA weekly e-mail newsletter
- Subscription to American Soybean Magazine
- Preferred partner discounts on new Ford, Chrysler and General Motor vehicles

- 10% off Cabela's Gift Cards
- 20% off annual subscription to eLegacyConnect
- 5% off True Harvest Farm Link benchmarking service
- \$5,000 College Scholarship opportunity for children of grandchildren
- Discounted registration to Commodity Classic.