



# NC SOY ALLIANCE

## RECRUITER PROGRAM

### TALKING POINTS

As a Recruiter for the NC Soy Alliance, you are the voice in communities that carries the message “Alliance is the Core of Advocacy.” One of the best ways to recruit for members is by telling your personal stories. Communicating how both NCSA and ASA have been working for the good of the farmer and to protect their interests is the biggest door opener on membership. Below are additional talking points to remember when speaking with potential new members.

- With the new program, members will be receiving **2 memberships for the price of 1!** ASA is now complimentary with the purchase of a NC Soy Alliance membership, and is the only way to get an ASA membership.
- NC Soybean Producers Association is a paid affiliate in good standing with ASA and we have a right to send delegates to represent our state. To maintain this affiliation we need your continued support through your NC Soy Alliance membership.
- Legislative and Regulatory Priorities
  - ◇ Risk Management and Farm Policy
  - ◇ Federal Budget and Appropriations
  - ◇ Biodiesel
  - ◇ Trade Expansion
  - ◇ Biotechnology and Environment
  - ◇ Transportation and Infrastructure
  - ◇ Ag-related Regulatory Agenda
  - ◇ Aquaculture and Sustainability

- Farmer Membership Discount: Does your farm have multiple individuals who want to join the NC Soy Alliance? You now have the opportunity to save; the more people who sign up, the more you can save per person. *Individuals who sign up for the Farm Membership Discount should apply through the membership form including all members on one form.*

Number	Cost
Standard	\$100 each
3-5	\$90 each
6-9	\$80 each
10+	\$70 each

- How to sign up?
  - ◇ **Membership Form** provided is the easiest way!
  - ◇ Or you can sign up online at <https://soygrowers.com/belong/join-asa/>

## Member Benefits

- Policy representation in Raleigh and in Washington D.C.
- Monthly NCSA Policy updates
- Complementary membership in the American Soybean Association
- ASA weekly e-mail newsletter
- Subscription to American Soybean Magazine
- Preferred partner discounts on new Ford, Chrysler and General Motor vehicles
- 10% off Cabela’s Gift Cards
- 20% off annual subscription to eLegacyConnect
- 5% off True Harvest Farm Link benchmarking service
- \$5,000 College Scholarship opportunity for children of grandchildren
- Discounted registration to Commodity Classic.